In this study of the election of 2000, Dover provides two useful frameworks for analyzing presidential campaigns and a heap of detailed rubble. The basic framework is built on the strategic situations of the candidates in contests, such as 2000, where the incumbent president is not a candidate. In all of these elections since 1956, the candidate of the presidential party has been the incumbent vice president--Richard Nixon in 1960, Hubert Humphrey in 1968, the senior George Bush in 1988, and Al Gore in 2000. The opposition candidate has been a relatively nonideological person who could unify his party and promise new initiatives to the electorate--John F. Kennedy in 1960, the "new" Nixon in 1968, Michael Dukakis in 1988, and Bush II in 2000.

These nominees must resolve contrasting...
Published: (2008). Presidential debates the challenge of creating an informed electorate / by: Jamieson, Kathleen Hall. Published: (1988).