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Author: Gerald M. Pomper
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Main content

Article Preview :

Missed Opportunity: Gore, Incumbency, and Television in Election 2000 by F. D. Dover. Westport, CT, Praeger Publishers, 2002. 216 pp. \$64.95.

In this study of the election of 2000, Dover provides two useful frameworks for analyzing presidential campaigns and a heap of detailed rubble. The basic framework is built on the strategic situations of the candidates in contests, such as 2000, where the incumbent president is not a candidate. In all of these elections since 1956, the candidate of the presidential party has been the incumbent vice president-- Richard Nixon in 1960, Hubert Humphrey in 1968, the senior George Bush in 1988, and Al Gore in 2000. The opposition candidate has been a relatively nonideological person who could unify his party and promise new initiatives to the electorate--John F. Kennedy in 1960, the "new" Nixon in 1968, Michael Dukakis in 1988, and Bush II in 2000.

These nominees must resolve contrasting...

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The book traces the presidential primaries and compares conventional wisdom with the probabilistic scenario. The prediction is that Gore will win the Presidency in 2000 based on the analysis of the primaries. The shakeout in the Republican primary revealed the inherent weakness of the Republican Party in the post Clinton Era. Gore will prevail due to the strong national economy and peace in the international community. The status quo will be preserved and the Bush candidacy will be subsumed by a better organized and more experienced Gore campaign. Read More. The 2000 Presidential election and the foundations of party politics by: Johnston, Richard, 1948- Published: (2004). Inside the presidential debates their improbable past and promising future / by: Minow, Newton N., 1926-

Published: (2008). Presidential debates the challenge of creating an informed electorate / by: Jamieson, Kathleen Hall. Published: (1988).