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Abstract:	Fundamental to the human condition is the awareness that, as biological organisms, we are inexorably drawn towards disequilibrium and the grave. So, the question becomes, "Does human consciousness survive bodily death?" This is a perennial question, and the possibility of postmortem survival provides many with a sense of solace. Perhaps this is one reason why, as a species, we appear to be fascinated by the possibility of mediumship. The purpose of the present volume is to examine critically what is referred to as the survival hypothesis: the tentative statement or prediction that some aspect of our personhood (e.g., consciousness) persists subsequent to the death of the physical body. The appraisal of this hypothesis will be restricted to mediumistic phenomena.
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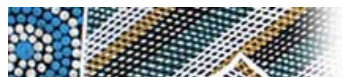
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*The University of New England respects and acknowledges that its people, programs and facilities are built on land, and surrounded by a sense of belonging, both ancient and contemporary, of the world's oldest living culture. In doing so, UNE values and respects Indigenous knowledge systems as a vital part of the knowledge capital of Australia.*

"The medium is the message" is a phrase coined by the Canadian communication theorist Marshall McLuhan and introduced in his *Understanding Media: The Extensions of Man*, published in 1964. McLuhan proposes that a communication medium itself, not the messages it carries, should be the primary focus of study. He showed that artifacts as media affect any society by their characteristics, or content. For today's after class writing assignment, write at least 250 words summarizing what you had read in Marshall McLuhan's "The Medium is the Message" and remember from our discussion during class. Also, Jessica Roman told us about this educational video about McLuhan's ideas, which I think is worth watching in whole or part: Author Jason W. Ellis Posted on March 13, 2018. 16 thoughts on "After Class Writing: McLuhan's "The Medium is the Message"". Nancy says "When technology evolves it will always have its pros and cons. Throughout the reading he mostly talks about media and the way that it's changing us and how we look at things. The message that we are receiving from these media has influenced us and often misleads us to what is really important. Introduction. Modules. How is this exercise an example of the phrase 'the medium is the message'? Create a collage of images or symbols that could be used to promote a school or other institution, considering the target audience and the information being conveyed. Assessment recommendations. Assessment recommendations. Description and assessment of the kind of news coverage possible in a variety of media. Development and analysis of a news story for radio, television and newspapers. Unit 1: Reading Media and Information Texts. Unit 2: The Medium and the Message – Print and Broadcast News. Unit 3: Film Genres and Sto