Studying the political economy of media and information

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Resumo

Studying the political economy of communications is no longer a marginal approach in media/communication studies in North America and some parts of Europe. Increasingly, the study of political economy is crucial to understanding the growth and global expansion of media and information industries. Thus, more researchers have turned to this perspective as a necessary and logical way to study these developments. This article will discuss the foundations and some of the major works in the study of the political economy of media and communications (PE/C). The focus is mostly on North American and Britain, with some European references. The discussion is intended to present an overview of the development of this approach, as well as providing a few examples of research representing the perspective. A brief discussion of the approach's relationship to media economics and cultural studies also will be included.

Downloads
More than any other work, The Political Economy of Media demonstrates the incompatibility of the corporate media system with a viable democratic public sphere, and the corrupt policymaking process that brings the system into existence. Among the most acclaimed communication scholars in the world, Robert W. McChesney has brought together all the major themes of his two decades of research. Rich in detail, evidence, and thoughtful arguments, The Political Economy of Media provides a comprehensive critique of the degradation of journalism, the hyper-commercialization of culture, the Internet, and International political economy study, also known as global political economy, analyzes the relationship between economics and international relations. It uses ideas from economics, sociology, and political science. International political economy focuses on how states and institutions use global economic interactions to shape political systems. Political Economy Behavior. Political economists are very interested in gains and losses incurred with the implementation of a certain policy. It gives them an idea as to which groups support the policy and which groups don't. They also examine how ind For more information about the University of London International Programmes undergraduate study in Economics, Management, Finance and the Social Sciences, see: www.londoninternational.ac.uk. This guide was prepared for the University of London International Programmes by: R. Falkner, Senior Lecturer in International Relations, London School of Economics and Political Science. This is one of a series of subject guides published by the University. We regret that due to pressure of work the author is unable to enter into any correspondence relating to, or arising from, the guide. Chapter 11: Conclusion: the political economy of international relations . 99 Introduction . 99.