

GENERATIVE HERITAGE: DRIVING GENERATIVITY THROUGH KNOWLEDGE STRUCTURES IN CREATIVE INDUSTRIES. LESSONS FROM CUISINE

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Abstract

Sometimes, a designer needs to share a “creation heritage” to support the generativity of his pairs, in the form of a book. What should be its content? The literature has shown that knowledge in such books might be fixating or defixating, leading to inconclusive results. Using recent advances in design theories we model the features of a heritage oriented towards generativity. Relying on the literary tradition in Cuisine, we validate our model. We show that transferring knowledge implies sharing objects structure, value criteria, desired unknowns, progress principles, and creative reasoning.

Keywords: **[design creativity](#), [knowledge management](#), [knowledge sharing](#), [C-K design theory](#), [generativity](#)**

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