This paper describes some recent development of e-business application in the hospitality industry (e.g., travel industry, and recreational entities) and illustrate with two case studies. One is about a local hotel industry's effort to use the Internet to boost its local market. Another describes the operations and its competitive strategy of an emerging online travel agency. The research objective is to investigate the trends and level of prevalence of application of the Internet in the hospitality industry focusing on some emerging issues and challenges. Managerial implications are discussed with suggestions for future research.

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After reviewing multiple studies on the business case for diversity, Singal found that arguments fell into six categories, namely: Talent pool: "Recruiting for diversity enlarges the pool of potential applicants and suppliers" resulting in a higher quality and lower cost; Performance and turnover: Diversity in the workforce energises individual performance and company identification, and reduces turnover. The implications for managers, particularly those in the HT industry, are that investment in diversity management is paramount. This research only adds to the business case for diversity in that effective diversity management has a positive impact on the bottom line. This is particularly heightened in the HT industry. Hospitality Industry. Growth. Case Study Of. Hotels In Accra. Researchjournali's Journal of Hospitality Tourism. Although e-commerce has assumed an important role in the growth of businesses. across the globe, there is little knowledge on the application of e-commerce in tourism, especially in Ghana. This study therefore seeks to explore the opportunities offered by e-commerce, the reasons for the slow growth of e-commerce in the Ghanaian hospitality industry and the challenges they face in adopting e-commerce as well as suggesting solutions to such challenges. 2. RESEARCH OBJECTIVES. General objective. To examine the opportunities e-commerce offer to firms in the hospitality industry. Researchjournal Check out these 6 concrete examples of real-life hotels and hospitality businesses that have improved their guest experiences and operations. Uptime is critically important in the hotel industry, and with devices and applications spread across multiple locations, Firmdale Hotels wanted greater control over this infrastructure. Find out how Firmdale Hotels got greater insight and control >. Red Funnel Ferries (Video). From a communication perspective, Red Funnel Ferries was looking to enhance their customers' experience and move from being voice-only reactive to omni-channel proactive. They wanted to meet customers on the new communications channels they were using, like social media, and at the same time increase their employ