

Evolution of male self-expression. The socio-economic phenomenon as seen in Japanese men's fashion magazines

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Author(s): Wojciech Nowak, Mariusz KOSTRZEWSKI

Contributor(s): Marta Maciejasz-Świątkiewicz (Editor)

Subject(s): Economy, Energy and Environmental Studies

Published by: Uniwersytet Opolski

Keywords: salaryman; kireime kei; salon mode kei; ojii boy kei; gyaru-o kei; street mode kei; mode kei; sōshokukei danshi; sōshoku danshi; Non-no boy; Popeye boy; the city boy; Japan; fashion; consumer market

Summary/Abstract: Visual aesthetics represented in Western media by the name of "Japanese style", is presented from the point of view of women's fashion, especially in the realm of pop-culture. The resources available for non-Japanese reader rarely raise the subject of Japanese men's fashion in the context of giving voice to self-expression by means of style and clothing. The aim of this paper is to supplement the information on the socio-economic correlation between the Japanese economy, fashion market, and self-expression of Japanese men, including their views on masculinity and gender, based on the profile of Japanese men's fashion magazines readers. The paper

presents six different fashion styles indigenous to metropolitan Japan, their characteristics, background and development, emphasizing the connections to certain lifestyle and socio-economic occurrences, resulting in an emergence of a new pattern in masculinity – the herbivorous man, whose requirements and needs are analyzed considering his status in the consumer market and society.

Details

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Journal: **Economic and Environmental Studies**

Issue Year: 18/2018

Issue No: 1 (45)


Page Range: 211-248


Page Count: 38


Language: English


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View Self-Expression Research Papers on Academia.edu for free. Yet even if evolution leaves an ambient indeterminacy in the norms governing assertoric practice, it does seem undeniable that asserting requires undertaking of a commitment. I elucidate this idea of commitment with the notions of liability, frankness, and fidelity, as well as with the notions of strong and weak illocutionary entailment. The modern men's magazine is a shell of its former self. While *Esquire* has beefed up its editorial staff and *GQ*'s *GQ Style* imprint changed th... In Japan, men's magazines aren't just thriving, they're works of art. As the American magazine industry dies, Japan's is thriving thanks to a reverence for tradition and a fanatical obsession with product and details. Since the heyday of Men's Club , they've served as style bibles for men on the cutting edge, showcasing styles and trends before they hit our shores. Many of these magazines don't have a major online footprint either, because of the painstaking accuracy the editors and publishers devote to each print edition. A Ralph Lauren takes men's clothing classics and renders them for women in such a way that they become delightfully feminine. At the real-life level, men's active wear is translated almost verbatim. The fit sometimes is slightly altered to better adapt to a woman's body, but it is still blue jeans, sweaters, T-shirts, bomber jackets, jogging and sports gear. The same designs that men wear. When androgynous is interpreted by the avant-garde, it is usually at its most aggressive. There often are no gender distinctions between what is worn by either sex. Seen from the back, a young