Article Preview:


Never judge a book by its cover. The bright orange color and primitive plots on the cover are not appealing to the senses, although the color does improve the book's visibility. Reading the book, however, I found the cover quite appropriate. The plots were primitive SAS-looking plots, but the information inside was easy to find and well organized. I found this to be a useful resource in univariate experimental design for both the design of experiments and analysis.

The thorough coverage of experimental design methods is the best feature in the book. Most methods include a sample-size calculation and a confidence-interval section. The book covers such topics...