A Vision of Capitalism, as it was Meant to be: A Social Purpose Business plan for FoodShed Productions

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Degree Name
MA in Intercultural Service, Leadership, and Management

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Abstract
FoodShed Productions, a social enterprise is pursuing a mission: to raise the caring capacity of communities and resilience of our local environments through resident education in organic backyard farming. As a social enterprise, FoodShed Productions, a for-profit, earns its economic viability doing work more often associated with non-profits, measuring its worth by the social, environmental, and economic benefits of its operations. The communities in Boulder County, CO. are served by FoodShed Productions through a social process in which “We Build, We Coach, You Keep Growing,” toward the goal of self-reliance.

The topic of this CLC is a Social Purpose Business Plan for FoodShed Productions (FSP): A Vision of Capitalism: how it was meant to be. Utilizing “A Toolkit for Developing a Social Purpose Business Plan” from the on-campus course, Social Entrepreneurship, and the Practitioner Inquiry process to conduct qualitative research on the topic of “the conditions for food production” (Seedco, 2004). This Capstone Paper situates the research findings between the introduction and market analysis and more generally throughout the paper.

The findings point to a cultural agreement as the primary social condition necessary before food production can begin. Culture defined by Webster-Merriam as “the integrated pattern of human knowledge, belief, and behavior that depends upon the capacity for learning and transmitting knowledge to succeeding generations.” This study found that a producer of organic food is also a producer of culture, therefore: a farm owner is also an owner of culture; a farm worker, a producer of culture; and a resident producer, a cultural representative.

Disciplines
Agricultural and Resource Economics | Agricultural Education | Civic and Community Engagement | Community-Based Learning | Community Health | Entrepreneurial and Small Business Operations | Growth and Development | Inequality and Stratification | Service Learning | Urban, Community and Regional Planning

Recommended Citation
Miller, August, “A Vision of Capitalism, as it was Meant to be: A Social Purpose Business plan for FoodShed Productions” (2014). Capstone Collection. 2651.
https://digitalcollections.sit.edu/capstones/2651
Capitalism requires a free market economy to succeed. It distributes goods and services according to the laws of supply and demand. Capitalism is an economic system based on the private ownership of the means of production and their operation for profit. Central characteristics of capitalism include capital accumulation, competitive markets, a price system, private property and the recognition of property rights, voluntary exchange and wage labor. In a capitalist market economy, decision-making and investments are determined by every owner of wealth, property or production ability in capital and financial markets whereas prices