A Usage Comparison for Print and Electronic Books in the University of North Carolina at Chapel Hill

Abstract

This study compares library usage of monographs in both print and electronic formats at the University of North Carolina at Chapel Hill. The purpose of the study was to assess the value of comparing usage statistics for collection development as well as to evaluate how subject areas affected user preference for the print or electronic format. For this study, a sample of thirty titles was taken in ten separate subject categories. The number of usages was aggregated for UNC's print collection and their netLibrary collection of electronic books for each of the ten categories. Comparing the usage data, the overall trend showed that on the average, print books were used more than their electronic counterparts. Within the different subject categories, comparative usage varied, with some subjects having higher usages of electronic books and others having higher usage of print books.
Why should you choose University of North Carolina at Chapel Hill? Read recent student reviews and discover popular degrees offered by University of North Carolina at Chapel Hill on Universities.com. Computer and printing labs on several areas of the campus, two large dining halls a variety of old and new dorms from apartment style to bunk type accommodations. Rated January 2016. Like | Report. University of North Carolina at Chapel Hill, Writing Center: "Gender-Sensitive Language" Writing Activity: Gender-Sensitive Language Angela Eward-Mangione's "Professional and Technical Writing Processes: Composing" Writing Commons: "Overcoming Barriers to Effective Written Communication" Unit 5 Writing Self-Assessment: Activity 1 Unit 5 Writing Self-Assessment: Activity 2 Unit 5 Writing Self-Assessment: Activity 3 David McMurrey's "Proposals: Get Your Project. "Text-to-Visual Remediation" Business Communication for Success: "Viral Messages" Business Communication for Success: "The Effects of the Internet and Globalization on Popular Culture and Interpersonal Communication" Writing Activity: Social Media University leaders gathered at sunrise on Oct. 28 to show their appreciation for Carolina employees in a new, physically distanced way. In the absence of an event-filled day in the Pit like previous Employee Appreciation Days, workers drove down Cameron Avenue past the Old Well and South Building where masked and gloved campus leaders handed packaged biscuits prepared by Carolina Dining Services through car