Literary tourism as a developing genre: South Africa's potential

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Abstract:
This dissertation investigates the broader genre of literary tourism and the current extent and potential of this tourism mode in the South African context. It shows what an inscribed landscape South Africa has and how rich it is in literary association. The profile and motivations of literary tourists, as well as the kinds of tourist attractions encompassed by literary tourism are initially explored. The history and development of this type of tourism is then considered, from its earliest known manifestations, its growth during the eighteenth and nineteenth centuries and its transposition to Africa and southern Africa. An overview of current literary tourism products in South Africa is conducted in order to determine the extent to which it has been developed in the country. Although not exhaustive, the potential of literary tourism within South Africa is subsequently considered by identifying places and writers that could be targeted for tourism development. This examination is then extended to the post-development or intangible potential literary tourism holds in terms of its educational capabilities, its capacity to catalyze an interest in reading and learning, as well as promote South Africa’s literary heritage.

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and negative impacts on the area. Most money goes out of the area to big companies, not locals. Local traditions and customs are kept alive because tourists enjoy traditional shows, eg Flamenco dancing. Culture and traditions change as outsiders arrive. Money from tourists can be used to protect the natural landscape. Damage to the natural environment, eg footpath erosion (the wearing away of footpaths), litter, habitats destroyed to build hotels.