

Where do management fashions come from, and how long do they stay

Where do management fashions come from, and how long do they stay?

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Abstract

Recent management history has seen a surge in the number of ideas that supposedly represent the cutting edge of management progress. This paper investigates the emergence of several of these management fashions. It examines the dissemination of fashions and the type of journals and areas from which particular fashions emerge. A bibliometric analysis is described that involved the following fashions: bench-marking; pay for performance; quality circles; peer review; and MBO. The results of the analysis support hypotheses that fashions emerge in the popular press before academic literature and that some fashions emerge from sub-fields before appearing throughout management publications.

Keywords

Management Trends Innovation

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Tuesday, 24 March 2020. Where do superstitions come from? Where do superstitions come from? I Lead in. Answer the questions: 1) Do you believe that some objects have magic powers? Absentminded whistles from other people could cause an accident. But the taboo against whistling backstage still exists today, long after the stagehands started using radio 21). Along the same lines, lighting three cigarettes from the same match really could cause bad luck if you were a soldier in a foxhole where keeping a 22) lit too long could draw attention from an 23) sniper. Most smokers no longer have to worry about snipers, but the superstition lives on. So why do people cling to these bits of forgotten religions, coincidences, and outdated advice? PDF | Knowledge management came for some as the proverbial bolt from the blue. This paper traces the history of knowledge management from its modest | Find, read and cite all the research you need on ResearchGate. and Where Will It Go? Manuscript for article for the Fall 1997 issue of the. Journal of Expert Systems with Applications, Vol. 13, No. 1, pp 1-14.

