<i>The Nature of the Book: Print and Knowledge in the Making</i>, by Adrian Johns

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DOI: https://doi.org/10.33137/pbsc.v38i2.18186

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The richness of Mr. Johns's book lies in the Nature of the Book, a tour de force of cultural history. Adrian Johns constructs an entirely original and vivid picture of print culture and its many arenas—commercial, intellectual, political, and individual. "A compelling exposition of how authors, printers, booksellers and readers competed for power over the printed page. . . . The mythology is one familiar to anyone who has thought about printing and its effects on knowledge in the early modern era—namely, that printing enabled other sorts of revolutions in human knowledge, such as the scientific revolution. In this model, print stabilizes texts so this is a must-read sort of book for anyone interested in media history. The Nature of the Book: Print and Knowledge in the Making by Adrian Johns (pp. 636-637). Review by: Steven Mentz. https://www.jstor.org/stable/206728. Note: Always review your references and make any necessary corrections before using. Pay attention to names, capitalization, and dates. × Close Overlay. Adrian Johns. In The Nature of the Book, a tour de force of cultural history, Adrian Johns constructs an entirely original and vivid picture of print culture and its many arenas—commercial, intellectual, political, and individual. "A compelling exposition of how authors, printers, booksellers and readers competed for power over the printed page. . . . The richness of Mr. Johns's book lies in the splendid detail he has collected to describe the world of books in the first two centuries after the printing press arrived in England."—Alberto Manguel, Washington Times. &a