Exploring lighting cultures - Beyond light and emotions

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Abstract: A qualitative research, set up in September 2007, was the first global study on the work of lighting designers. Synovate was selected by Philips Lighting to work on this study. Forty seven lighting designers have been interviewed. What are the results on lighting ambiances? What are the main message lighting designers would like to convey? What are the influences? What is the approach taken? How to evoke the desired emotions? Summarizing the research, Birkhäuser published in 2011 a book including project images discussed and the synthetic conversations. Our ultimate ambition is to promote the lighting design competencies and create a platform for sharing ideas and experiences.

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Conversations with Lighting Designers by Birkhauser Verlag AG (Hardback, 2011) at the best online prices at eBay! Free delivery for many products! In addition to its practical functions, such as helping to optimize safety and security, lighting also has another principal task - creating emotions. Light and color can be used to achieve the most varied and astonishing effects. Check out this great list of some of the emotions that can be conveyed with color (awesome info from Camron Ware). As you can see, a single color can communicate a lot in your design. But combinations of color can further steer the environment. Start with a few color combinations from below then explore and experiment with what looks good and what doesn't. Teal / Incandescent White Amber / Yellow Blue / Amber Green / Teal Incandescent White / Purple.